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THE VILLAGE CURRENT

AN E-NEWSLETTER FROM THE BLOWING ROCK CHAMBER OF COMMERCE

The mission of the Blowing Rock Chamber of Commerce, through the efforts of our membership, shall be to contribute to the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.

Chamber Partners 2010

GOLD PARTNERS:

ROCK BARN GOLF & SPA



SILVER PARTNERS:

- APPALACHIAN REGIONAL HEALTHCARE SYSTEMS
- BLOWING ROCK INN/BOXWOOD LODGE
- CHETOLA RESORT AT BLOWING ROCK
- CRIPPEN'S COUNTRY INN
- ENTERLINE RUSSELL BUILDERS
- FIRST CITIZENS BANK
- FOUR FORTY FOUR
- GREYSTONE INSURANCE ASSOCIATES
- THE LAST STRAW
- LYONS REAL ESTATE
- REYNOLDS BLUE RIDGE
- UNITED COMMUNITY BANK



It's Glow Time

Plan to Have Your Shop Open for Hometown Holidays, Dec. 10 & 11

Plan to keep your downtown business open until 8pm on Friday, December 10th to celebrate the Hometown Holidays shopping event. We have lots of fun planned for that evening. St. Mary's Episcopal Church and First Baptist will both be providing strolling carolers for the evening. Look for Hot Chocolate and dancing from the High Country Cloggers (hopefully not at the same time). Meet the Coca Cola Polar Bear and Winterfest's snowiest couple, Chili and Krystal. The Boy Scouts will be stoking up the bonfire in the park and David Rogers will entertain the tots at the library reading Christmas stories. Santa himself will be hanging out at The Last Straw for photos and taking toy requests to deliver to the elves. This is a fantastic time to offer specials and refreshments to customers who are out for Holiday Shopping. Appalachian Evergreens will be selling trees and wreaths at an old fashioned tree lot on Main Street. December 10th promises to be a Norman Rockwell evening in Downtown Blowing Rock. The fun will continue with shopping specials and entertainment on Saturday, December 11th. In the next few days, we'll send out more details and information for downtown businesses. Look for someone to drop off bag stuffers before the Thanksgiving weekend to let your customers know to come back for a fun event on December 10th & 11th. These will be small flyers to place in merchandise bags, add your own coupons and invitations if you like. Give Billie Rogers at the Chamber of Commerce a call for more information: 828-295-7851.

It's Glow Time
In Blowing Rock, NC
November 25, 2010 - January 3, 2011

- Choose & Cut Christmas Trees
- Holiday Ski Events & Winter Sports
- Village Christmas Parade
- Chetola Festival of Lights
- Christmas in the Park & Lighting of the Town
- Hometown Holiday Shopping
- Church & Spiritual Celebrations
- Holiday Wine & Dine Events
- Holiday Concerts & Performances
- New Year's Eve Celebrations

Blowing Rock Chamber of Commerce
(828) 295-7851 • (828) 730-4636
www.BlowingRock.com

Seasonal Events Every Week

Nov 25–Dec 24: Choose –n– Cut Christmas Trees
 Nov 26–Jan 30: Chetola’s Festival of Lights

Upcoming Calendar Events

Nov 23: Thanksgiving Famer’s Market, 4–6pm, American Legion Hall
 Nov 25: Thanksgiving Dinners at local restaurants (call for details)
 Nov 25: Thanksgiving Day, Chamber offices closed
 Nov 26–27: Carriage Rides at Chetola
 Nov 26: Christmas in the Park and Lighting of the Town
 Nov 26: Holiday Open House at Christopher’s Wine & Cheese
 Nov 26: Tanger Outlets Midnight Madness Event
 Nov 27: Annual Thanksgiving Kiln Opening, Bolick Pottery, 10am
 Dec 4: 49th Anniversary at Appalachian Ski Mountain, reduced price skiing
 Dec 5: Jazz and Sunday Brunches, Canyons, 11am
 Dec 10 & 11: Hometown Holiday, Shopping Event Downtown
 Dec 14: Chamber Holiday Party, Bistro Roca, 6pm–8pm
 Dec 16: Christmas Farmer’s Market, 4-6pm American Legion Hall
 Dec 17–19: Christmas in Blowing Rock 2 by Ensemble Stage, Blowing Rock School Auditorium, Times Vary
 Dec 24: Christmas Eve Candlelight Services, Various Churches
 Dec 24: Skiing with Santa, Appalachian Ski Mountain
 Dec 24: Chamber Office closed
 Dec 31: New Year’s Eve Parties and Dinners, call for details
 Dec 31: Torch Parade, Appalachian Ski Mountain

Chamber Events are in gray.
 More information and a complete calendar can be found at:
www.blowingrock.com or
www.blowingrockncchamber.com



Thanksgiving Farmers Market



Tuesday
 November
 23

4 to 6 pm

American Legion

Featuring foods and crafts from our local farms.



Chamber Holiday Party

December 14 at Bistro Roca

The Chamber annual holiday party is December 14, 6–8 pm. We’ll have menu and ticket information soon, look for that in an e-mail. This year, we’ll be collecting food and other useful items on behalf of Blowing Rock C.A.R.E.S. for their emergency pantry. They accept non perishable food and paper goods (such as t.p, paper towels and feminine products) and cleaning products. New or gently used coats are also accepted. A drop off box will be available at the Visitor Center.

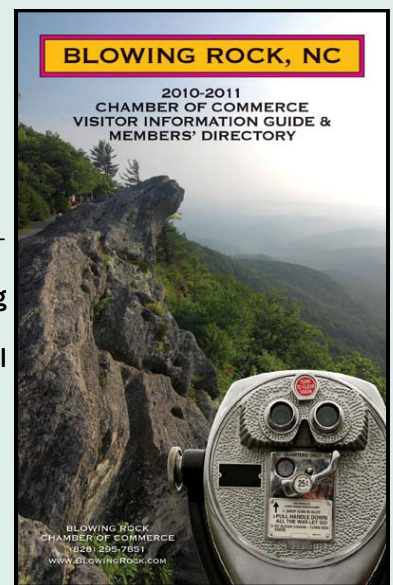
New Feature on BlowingRock.com

– From the Village Tattler, published by the Blowing Rock TDA
 There’s a new feature on the BlowingRock.com site. A section titled “Sales & Promotions” will list any sales or special shopping events that are brought to our notice. That means that all you shop owners out there will want to make sure to tell us when you’re planning something special! Email amanda@visitblowingrock.com is probably the quickest way to get something listed, although you’re welcome to stop by the Visitor Center or call as well. We’ll need to know the terms of the special (discount, restrictions, etc.) and the time period in which it is valid. Special offers will automatically drop off the website when they reach their expiration date. When we get a few items listed, we’ll send out a blast email to alert our subscribers. This should be a great way to place more attention on shopping in Blowing Rock during the upcoming holiday season and beyond.

Purchase Directory Ads Now for Savings in 2011!

It’s that time of year again! We’re planning the *Blowing Rock Visitors Information Guide and Directory* for 2011. This “#1” requested piece, of course, provides a free listing for all of our chamber business members. Display ad space is available to any of our business members who wish to promote their business to the visitors and potential visitors to Blowing Rock. The booklet is displayed prominently in all of the Official North Carolina Welcome Centers on the major interstates entering the state, as well as other private visitor centers throughout the state. It is also part of the packet mailed to all those requesting visitor and/or relocation information. The total distribution is 15,000 +. **We are offering special pricing incentives! New members, returning advertisers and businesses wishing to increase the size of their ad qualify for special discounts.** If you have further questions, or to obtain a contract, please call Stephanie Keener, Membership Services Director at 295.7851 or email her at

Stephanie@blowingrock.com Contract
 Deadline: December 10, 2010.





Orlan C. Carter, Accountant

Member of the Month for November

After moving to Blowing Rock in 1990 and working off the mountain Orian decided he wanted to not only live in Blowing Rock but wanted to work there too. He bought a small accounting and tax firm in 1995 and began growing that business to what it is today. His office is located at 133-4 Morris Street in "The Shoppes of Watership Down". As an accountant, Orian completed his college education with a degree in accounting. He obtained the Enrolled Agent title which is the only professional credential issued in taxation at the federal level. "Today's ever-changing tax legislation and current economic climate dictate qualified counsel when making financial decisions. When you contact our firm about business, tax and financial matters, you can be assured that the assistance you receive comes from years of experience and specialized training in money matters." Services available are: accounting, Tax Planning, Tax Preparation, Payroll Services, Bookkeeping Services, QuickBooks Training, Audit Representation, Financial Statements, Business Consultation, Business Management, Computer Systems Consultation, Personal Business Management, Retirement Planning, and Estate Planning. Orian has embraced his life in Blowing Rock for over 20 years and lives with his wife Catherine and two children Meredith and Holly. He is active in his church as well as civic and community organizations.

Renewing Members for 2011

Peddler Restaurant * Blowing Rock Attraction * Wachovia, A Wells Fargo Company * Blowing Rock Tourism Development Authority * Canyons * Village Café * Woodlands Barbeque * High Country Radio * Alpen Acres Motel * Creative Printing * Dianne Davant & Associates * HomeAway.com * Real Estate Book * Reynolds Blue Ridge * Boxwood Lodge * Blowing Rock Inn * Gideon Ridge Inn * Jenkins Realtors * Mountaineer Inn & Log Cabins * Village Real Estate * Grandfather Trout Pond * Orchard at Alta Pass * Rock Dimensions * WJ Office City * Broyhill Home Collections * Village Pharmacy * Baird House Bed & Breakfast * Better Alternatives * Bless Your Heart * Blue Horse Promotions, Inc. * Buffalo Tavern Bed & Breakfast * The English Connection * Ericks Cheese & Wine * Highland Craftsmen * Lazy Bear Lodge * Lovill House Inn Bed & Breakfast * Munday Hardwoods * Hickory Park Furniture * Tri-Cities Regional Airport * Almost Rodeo Drive * Blowing Rock ABC Store * Blowing Rock BP * Blowing Rock Frameworks & Gallery * Blowing Rock Oil Company * Christopher's Wine & Cheese * Cross Trade International * Dewoolfson's Fine Linens * Gregory Alan's * IAGO * Kojay's Café and Coffee Shop * Ledford House * Lentz Cottage * Monkee's of Blowing Rock * Rock Galleries of Fine Art * Bistro Roca * VacationRentals.com * Jenkins Rentals * Restaurant G * Christian Science Society * Crossnore Weavers & Gallery * Faith Bridge United Methodist Church * First Baptist Church * High Country United Way * High Country Workforce Development * Watauga Humane Society * Ruple Memorial Presbyterian Church * St. Mark's Lutheran Church * A Honey Bear Campground * Blowing Rock Methodist Church * Blowing Rock Woman's Club * 1 Call Home & Property Enhancements * Carolina Raptor Center * A-1 Termite and Pest Control * Tucked Inn * Twigs * Mast General Store * Appalachian Ski Mountain * High Country Bank * Anderson Mountain Rentals * Boone Ford Lincoln Mercury * Diamond Creek Country Club * Greystone Insurance * Sweetgrass * William Babb CFP * Blowing Rock Properties * Village Inn * Cheap Joe's Art Supplies * Edge of the World * Elk Creek Outfitters * Blowing Rock Equestrian Preserve * Enterline & Russell * Blackberry Creek Mattress * Incredible Toy Company * Munday Hardwoods * Mustard Seed Market * Taylor House Inn * Tri-Cities Regional Airport * Art & Artifacts * Blowing Rock Self Storage * Bush Carpet Cleaning * Footsloggers * The Last Straw * Morning Star Gallery * Pleasant Papers * Hillwinds Inn * Ridgeway Inn * The Cabin at Kilkelly * Slopeside Lodging * Barter Theatre * Blue Ridge Community Theatre * Blowing Rock Art & History Museum * Rotary Club of Blowing Rock * Watauga Opportunities, Inc. * Watauga County Chapter of the American Red Cross * Blowing Rock Community Press * Vincent Properties Construction * The Hickory Hop * Hawksnest * Boone Brewing * Lyons Construction & Realty * Southmarke * Sweeting Appraisal Service * Capel Rugs * Grandfather Campground * Blue Ridge Needleart and Gift * Pssghetti's Inc. * Westglow Spa * Alpine Village Inn * Designer's Choice Furniture * A Little TLC * Banner Elk Winery & Inn * Sweet Season Bed & Breakfast * Blowing Rock Estate Jewelry * Traditions Pottery * Slopeside Lodging * Spa at Chetola Resort * Bob Timberlake Inn at Chetola * Paolucci's Italian Bar & Grill * Carolina Country Cabins

2010 Officers

NANCY SANTAY

President

Cabin Fever

MARGARET HOLDER

Vice President

Chetola Resort

RITA DAVIS

Past President

Wachovia Bank

LINDA GILLELAND

Secretary

DEBORAH MCDOWELL

Treasurer

Mountaineer Inn & Log Cabins

Members of the Board

JOHN ALDRIDGE

Individual Representative

TIM MILLER

Blowing Rock Frameworks & Gallery

BETSY COLLINS

Individual Representative

DON HUBBLE

Individual Representative

J. B. LAWRENCE

United Community Bank

CATHY ROBBINS

Tweetsie Railroad

DOUG PEGRAM

Village Real Estate

CINDY MILNER

Bistro Roca

DICK GOOSMAN

Meadowbrook Inn

CHRISTOPHER BRANTLEY

Christopher's Wine & Cheese

JULIE ROBERTSON

The Last Straw

GENIE STARNES

Individual Representative

CATHY WILLIAMSON

Kilwin's Chocolates & Ice Cream

STEVEN PRICE

Westglow

Photo Spot!



Rustic on Main Street held a Grand Opening on Thursday, November 18. Pictured here are Chamber President Nancy Santay, Alex Jolly, Owner Tammy Jolly, Board Member Christopher Brantley, Membership Committee Member Mandy Poplin and Gregory Alan's Greg Clark.

Members enjoy Business After Hours at Crestwood on November 16.



Chuck Ewart spoke to the Board of Directors at their annual retreat on November 11.

Keep Up With The Latest Issues:

[US Chamber of Commerce](#)

[NC Chamber of Commerce](#)

[United States Senate](#)

[United States House of Representatives](#)

[North Carolina Senate](#)

[North Carolina House of Representatives](#)

Contact Your Elected Officials:

U.S. Rep. Virginia Foxx

202-225-2071 - [Web Email](mailto:web_email)

State Sen. Steve Goss

919-733-5742 - steveg@ncleg.net

State Rep. Cullie Tarleton

919-733-7727 - culliet@ncleg.net

Contact the Chamber:

7738 VALLEY BLVD. • PO BOX 406 • BLOWING ROCK, NC 28605

PHONE: 828-295-7851

FAX: 828-295-4643

membership@blowingrock.com

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Stephanie Keener

Membership Services & Art in the Park Coordinator

Stephanie@blowingrock.com